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23 and Defendants/Counterclaim Plaintiffs

24 United Healthcare Services, Inc., UnitedHealthcare

25 Insurance Company; OptumInsight, Inc.

16 UNITED STATES DISTRICT COURT

17 CENTRAL DISTRICT OF CALIFORNIA

18 **ALMONT AMBULATORY SURGERY**  
19 **CENTER, LLC, a California limited liability**  
20 **company; BAKERSFIELD SURGERY**  
21 **INSTITUTE, LLC, a California limited**  
22 **liability company; INDEPENDENT**  
23 **MEDICAL SERVICES, INC., a California**  
24 **corporation; MODERN INSTITUTE OF**  
25 **PLASTIC SURGERY & ANTIAGING, INC.**  
26 **a California corporation; NEW LIFE**  
27 **SURGERY CENTER, LLC, a California**  
28 **limited liability company, dba BEVERLY**  
29 **HILLS SURGERY CENTER, LLC;**  
30 **ORANGE GROVE SURGERY CENTER,**  
31 **LLC, a California limited liability company;**  
32 **SAN DIEGO AMBULATORY SURGERY**  
33 **CENTER, LLC, a California limited liability**  
34 **company; SKIN CANCER &**  
35 **RECONSTRUCTIVE SURGERY**  
36 **SPECIALISTS OF BEVERLY HILLS, INC.,**  
37 **a California corporation; VALENCIA**  
38 **AMBULATORY SURGERY CENTER,**  
39 **LLC, a California limited liability company;**

Case No 2:14-cv-03053-MWF(VBKx)

40 **COUNTERCLAIM PLAINTIFFS'**  
41 **MEMORANDUM OF POINTS**  
42 **AND AUTHORITIES IN**  
43 **OPPOSITION TO OMIDIS'**  
44 **MOTION TO DISMISS THE**  
45 **FIRST AMENDED**  
46 **COUNTERCLAIM**

47 **DATE: DECEMBER 8, 2014**

48 **TIME: 10:00 AM**

49 **DEPT.: CTRM 16**

50 (Superior Court of the State of  
51 California, County of Los Angeles,  
52 Central District Case Number:  
53 BC540056)

54 Complaint filed: March 21, 2014

WEST HILLS SURGERY CENTER, LLC, a  
California limited liability company,  
PLAINTIFFS,

UNITEDHEALTH GROUP, INC.; UNITED  
HEALTHCARE SERVICES, INC.,  
UNITEDHEALTHCARE INSURANCE  
COMPANY; OPTUMINSIGHT, INC., AND  
DOES 1 THROUGH 20.

## Defendants.

UNITED HEALTHCARE SERVICES,  
INC.; UNITEDHEALTHCARE  
INSURANCE COMPANY;  
OPTUMINSIGHT, INC.,

## Counterclaim Plaintiffs,

V.

ALMONT AMBULATORY SURGERY CENTER, LLC, a California limited liability company; BAKERSFIELD SURGERY INSTITUTE, LLC, a California limited liability company; BEVERLY HILLS SURGERY CENTER, LLC; INDEPENDENT MEDICAL SERVICES, INC., a California corporation; MODERN INSTITUTE OF PLASTIC SURGERY & ANTIAGING, INC., a California corporation; NEW LIFE SURGERY CENTER, LLC, a California limited liability company, dba BEVERLY HILLS SURGERY CENTER, LLC; ORANGE GROVE SURGERY CENTER, LLC, a California limited liability company; SAN DIEGO AMBULATORY SURGERY CENTER, LLC, a California limited liability company; SKIN CANCER & RECONSTRUCTIVE SURGERY SPECIALISTS OF BEVERLY HILLS, INC., a California corporation; VALENCIA AMBULATORY SURGERY CENTER, LLC, a California limited liability company; WEST HILLS SURGERY CENTER, LLC, a California limited liability company, KAMBIZ BENJAMIN OMIDI (A/K/A JULIAN OMIDI, COMBIZ OMIDI,

1 KAMBIZ OMIDI, COMBIZ JULIAN  
2 OMIDI, KAMBIZ BENIAMIA OMIDI,  
3 JULIAN C. OMIDI); MICHAEL OMIDI,  
4 M.D.; ALMONT AMBULATORY  
5 SURGERY CENTER, A MEDICAL  
6 CORPORATION; BAKERSFIELD  
7 SURGERY INSTITUTE, INC.; CIRO  
8 SURGERY CENTER, LLC; EAST BAY  
9 AMBULATORY SURGERY CENTER,  
10 LLC; SKIN CANCER &  
11 RECONSTRUCTIVE SURGERY  
12 SPECIALISTS OF WEST HILLS, INC.;  
13 VALLEY SURGICAL CENTER, LLC;  
14 TOP SURGEONS, INC.; TOP SURGEONS,  
15 LLC; TOP SURGEONS LLC (NEVADA);  
16 WOODLAKE AMBULATORY;  
17 PALMDALE AMBULATORY SURGERY  
18 CENTER, A MEDICAL CORPORATION;  
19 1 800 GET THIN, LLC; SURGERY  
20 CENTER MANAGEMENT; DOES 1-200,

21 Counterclaim Defendants.

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1 **INTRODUCTION**

2 The Counterclaim-Plaintiffs (collectively “United”) request that the Court deny  
3 the motion to dismiss the First Amended Counterclaim (“FAC”) brought by Michael  
4 and Julian Omidi (the “Omidis”). The Motion begins by attacking the insurance  
5 industry as hostile to out-of-network providers, an issue irrelevant to the motion.<sup>1</sup> More  
6 substantively, it misstates United’s theories and ignores key facts. Its own unsupported  
7 assertions cannot trump the facts pled in the FAC. The FAC alleges a factual and legal  
8 basis for United’s claims and provides a valid basis to proceed forward with discovery  
9 and the eventual resolution of the claims on the merits.

10 **UNITED’S CLAIMS AGAINST THE OMIDIS**

11 Although the Omidis seek to distance themselves from United’s allegations  
12 against the Providers, they are liable on those same claims, because they initiated,  
13 directed, controlled, and benefited from the fraudulent and otherwise wrongful conduct  
14 of the providers and other Omidi Network members. The nature of those fraudulent  
15 schemes is described in detail in the FAC and addressed further in the brief opposing  
16 the Provider Motion to Dismiss.

17 Julian and Michael were directly involved in the fraudulent conduct. Michael is  
18 the provider on 69 of the fraudulent claims (*see* FAC Appendix I), and Julian and  
19 Michael individually received payments from United for fraudulent claims (*see* FAC  
20 ¶ 90 (table)). Five United checks were written to Julian and his business, Pacific West  
21 Dermatology, which recently attracted the attention of federal prosecutors in a bank  
22 structuring action against his mother, Cindy Omidi, a co-conspirator in the fraudulent  
23 scheme and a representative of Pacific West. (*Id.* ¶¶ 76-78, 90.)

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<sup>1</sup> The Omidis claim that the FAC is part of a “campaign” by the insurance industry  
27 “to eradicate out-of-network providers” because United was “annoyed” by them  
and could not “control” them. Omidi MTD at 1. This has nothing to do with the  
allegations in the FAC and provides no basis for assessing the FAC’s sufficiency.

1           The Omidis' primary role, however (especially since Julian lost his medical  
2 license), was as chief co-conspirators. The Omidis, and their confederates, created a  
3 vast array of corporations (far beyond what any legitimate enterprise could possibly  
4 need), controlled and operated with the classic indicia of corporate alter egos. Over 100  
5 of them purportedly share a single office suite, while 116 share a single mailbox at  
6 Beverly Hills Postal Place. Another Postal Place mailbox, rented by Julian Omidi under  
7 the name "Surgery Center Management," services at least 14 Omidi entities, and the  
8 Omidi Network directed United to send all checks there. (*Id.* ¶ 88(b).)

9           These entities and individuals regularly commingled the very funds that are the  
10 subject of the FAC, with various Omidi-controlled accounts receiving checks written to  
11 numerous entities and individuals. A significant portion of the check payments at issue  
12 was deposited in just three Wells Fargo accounts. Checks totaling more than \$6.5  
13 million, to *37 different* Omidi Network entities or individuals, went into one such  
14 account. A second received more than \$8 million in checks to 13 different Omidi-  
15 owned entities or individuals, and a third received more than \$6.8 million in checks  
16 written to 15 different Omidi-owned entities or individuals, including Michael. (*Id.*  
17 ¶ 103.) Counterclaim Defendants often endorsed checks written to different entities.  
18 The Omidis themselves endorsed checks written by United to 55 different entities. (*Id.*  
19 ¶ 97.) Top Surgeons Nevada, owned and operated by Julian, endorsed more than \$6.7  
20 million in checks to other providers from United's account. (*Id.* ¶ 98(a).)

21           This complex web of companies made it extremely difficult for United to know  
22 just whom it was dealing with. The Providers bill for medical services under each  
23 other's TIN numbers and NPI numbers, (*id.* ¶¶ 83(b), 126), using medical records and  
24 blank stationery that generically identify the Provider only as Surgery Center. Many of  
25 these "provider" entities provide no independent services at all, but were created for the  
26 sole purpose of submitting and collecting fraudulent bills that United would not  
27 otherwise pay. In some instances, when United denied a claim submitted by one  
28 provider, the Omidi Network resubmitted the claim under the name and NPI of a

1 different provider in an attempt to obtain payment. (*Id.* ¶ 83(b).) This scheme made  
2 detection of fraud difficult as well. When Almont Ambulatory Surgery Center, was  
3 shut down due to health, safety, and other violations, the Omidis simply renamed the  
4 facility and continued the same business at the same location.

5 The scheme itself continues—in March 2014, the Omidis registered more new  
6 entities with the NPI registry, many of them operating from an existing Omidi Network  
7 surgery center, including “Meadow Surgical Center,” operating from Valencia  
8 Ambulatory Surgery Center; “Salus Medical Services, Inc.,” from Orange Grove  
9 Surgery Center; and “Springhill Surgery Center LLC,” from Bakersfield Surgery  
10 Institute. But each of the “new” entities receives mail at the same rented mailbox at  
11 “Mail Box Times.” (*Id.* ¶ 80.)

12 At the top, controlling the Omidi Network, were the Omidi brothers, aided and  
13 abetted by a few close associates. The frauds committed by various Provider entities  
14 were conceived and managed by the Omidis, and for their ultimate benefit.

15 We address the specific arguments in the Omidi MTD below, but the basic  
16 point is critical: the law does not permit the Omidis to escape liability by erecting a wall  
17 of corporate entities to shield their wrongdoing. Their motion should be denied, and  
18 their conduct further illuminated through discovery and, eventually, at trial.

19 **ARGUMENT**

20 **I. Standard For Motion To Dismiss.**

21 Rule 12(b)(6) requires a court to determine whether claims “contain sufficient  
22 factual matter” to state a claim for relief. *Stapley v. Pestalozzi*, 733 F.3d 804, 809 (9th  
23 Cir. 2013); *Kohler v. CJP, Ltd.*, 818 F. Supp. 2d 1169, 1176 (C.D. Cal. 2011). The  
24 court must accept all factual allegations in the complaint as true, and draw all  
25 reasonable inferences in favor of the nonmoving party. *Kohler*, 818 F. Supp. 2d at  
26 1175-76. Courts should dismiss a claim only for “lack of a cognizable legal theory” or  
27 “lack of sufficient facts alleged under a cognizable legal theory.” *Cybersitter, LLC v.*  
28 *Google Inc.*, 905 F. Supp. 2d 1080, 1085 (C.D. Cal. 2012) (citation omitted). *See also*

1 *Petrie v. Elec. Game Card, Inc.*, 761 F.3d 959, 971 (9th Cir. 2014) (reversing and  
2 remanding after determining complaint adequately pleaded falsity and scienter); *Kohler*,  
3 818 F. Supp. 2d at 1176-77 (denying motion to dismiss).

4 As shown below, much of the Omidis' motion effectively asks this Court to  
5 draw all possible inferences *in their favor*, instead of against them as the law requires.  
6 For example, the Omidis argue that the pattern of inaccurate BMI measurements in the  
7 medical records must have been innocent mistakes rather than fraud, or that United's  
8 decisions not to pay *some* claims in 2010 definitively proves knowledge of fraud with  
9 respect to *all* claims submitted then or later. A motion to dismiss simply is not the  
10 place to argue for inferences in the moving party's favor.

11 Critically, Rule 12(b)(6) does not provide for dismissal of only portions of a  
12 cause of action; it is all or nothing. *In re Netopia, Inc., Sec. Litig.*, 2005 WL 3445631,  
13 at \*3 (N.D. Cal. Dec. 15, 2005) ("[F]ailure to state a claim' means the rule should not  
14 be used on subparts of claims; *a cause of action either fails totally or remains in the*  
15 *complaint* under Fed. R. Civ. P. 12(b)(6)." (emphasis added)). Both the Omidis and  
16 Providers make arguments that apply only to some allegations in each Count of the  
17 FAC. For example, the Omidis raise limitations arguments that, they admit, apply only  
18 to some claims, while Providers challenge standing as to some, but not all, Plans. The  
19 FAC's six Counts each include numerous individual claims. If some claims in a Count  
20 state a claim, the blunt instrument of Rule 12(b)(6) should not be used to dismiss a  
21 subset of claims in that Count. After discovery, the Omidis can bring a motion as  
22 appropriate, but at this stage, the motion to dismiss should be denied.

23 **II. United Adequately Alleges Grounds For The Omidis' Personal Liability.**

24 Under the alter-ego doctrine, sophisticated manipulators of the corporate form,  
25 such as the Omidis, cannot escape personal liability. California applies the alter-ego  
26 doctrine when "(1) such a unity of interest and ownership exists that the personalities of  
27 the corporation and individual are no longer separate, and (2) an inequitable result will  
28 follow if the acts are treated as those of the corporation alone." *RRX Indus., Inc. v. Lab-*

1     *Con, Inc.*, 772 F.2d 543, 545 (9th Cir. 1985). Because United’s allegations satisfy both  
2     elements, this Court should “*disregard the corporate entity* and treat the acts as if they  
3     were done by the individuals themselves.” *McClellan v. Northridge Park Townhome*  
4     *Owners Ass’n, Inc.*, 89 Cal. App. 4th 746, 752-53 (2001).

5           The unity-of-interest prong encompasses a non-exhaustive list of factors such as  
6     “commingling of funds and assets . . . , identical equitable ownership . . . , use of the  
7     same offices and employees, disregard of corporate formalities, identical directors and  
8     officers, and use of one as a mere shell or conduit for the affairs of the other.” *Troyk v.*  
9     *Farmers Group, Inc.*, 171 Cal. App. 4th 1305, 1342 (2009). United offers dozens of  
10   allegations to satisfy this prong. (See FAC ¶¶ 71-116.) For example:

- 11     • The Providers are owned, managed, and directed by the Omidis, (*id.* ¶¶ 71-73; 105-  
12       06) (identical ownership, officers, and directors);
- 13     • Checks to one provider are routinely deposited into the accounts of other providers,  
14       (*id.* ¶¶ 95-104), one account received United checks to 37 different entities (*id.* ¶  
15       103(a)) (commingling<sup>2</sup> of funds and disregarding corporate formalities);
- 16     • Michael and Julian Omidi endorsed checks written by United to at least 55 affiliated  
17       surgical centers or physicians, (*id.* ¶ 97);
- 18     • Providers use names, addresses, TINs, and NPIs interchangeably on medical records  
19       and claims forms, (*id.* ¶ 83(b)) (disregarding corporate formalities);
- 20     • Stationery, business cards, medical records, letters, and assignments of benefits  
21       forms are generic forms across the Omidi Network that identify provider only as  
22       “Surgery Center”, (*id.* ¶ 126) (disregarding corporate formalities);
- 23     • As many as 116 Omidi Network entities share a principal executive office at 269 S.  
24       Beverly Drive (actually the “Postal Place” mail-drop), (*id.* ¶¶ 84-89; Ex. B), while  
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<sup>2</sup> The Omidis claim the FAC does not allege facts showing commingling, but there  
27     are detailed allegations of checks written to multiple parties all being deposited  
28     into the same account. That is “commingling.”

1 over 100 entities and individuals in the Omidi Network have shared an office at  
2 9001 Wilshire Blvd., Suite 106, (*id.* ¶¶ 81-83; Ex. A) (same office);

3 • The Providers share personnel, offices, and resources for such corporate functions as  
4 medical services, billing, collections, patient scheduling, and records management,  
5 (*id.* ¶¶ 107(a)-(f)) (same employees); and  
6 • Employees at the centralized billing office work on behalf of various, purportedly  
7 independent, Providers, (*id.* ¶ 107(f)(iii)) (same employees).

8 California has imposed alter-ego liability based on more general allegations  
9 than these. In *McClellan*, a successor homeowners' association was jointly liable with  
10 the former association because both entities had the same membership, same board of  
11 directors, and same management company. *McClellan*, 89 Cal. App. 4th at 756.

12 Here, United's allegations go far beyond the identity of ownership and boards  
13 of directors. The Omidi Network commingled funds, disregarded corporate formalities,  
14 created a shifting<sup>3</sup> corporate structure, and shared office space and personnel. *See also*  
15 *RRX Indus.*, 772 F.2d at 545-46 (affirming alter-ego liability when individual was sole  
16 officer, director, and shareholder; individual disregarded corporate formalities; and  
17 corporation was undercapitalized); *Talbot v. Fresno-Pac. Corp.*, 181 Cal. App. 2d 425,  
18 428 (1960) (individual defendant was the sole owner of multiple entities, regularly  
19 commingled assets, shared personnel and office space, and improperly transferred the  
20 assets of one entity to another to avoid creditors).

21 The Omidis mischaracterize United's allegations as pleaded on information and  
22 belief in "[v]irtually all" instances. Omidi MTD at 6. First, this is untrue. The FAC  
23 cites extensively to extrinsic evidence, including sworn testimony from two former  
24 Omidi Network physicians (FAC ¶¶ 107(b)-(c), 108(b)-(c)); sworn declarations from

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26  
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28 <sup>3</sup> The Omidis constantly created new entities to make detection of wrongdoing more  
difficult. A classic example is the continuation of the business of Almont ASC in  
the same location, but under a new name, after numerous violations caused  
Medicare to terminate Almont from the Medicare program. (FAC ¶ 83(a).)

1 other litigation against the Omidis (*id.* ¶ 107(f)(iii)); California Secretary of State  
2 records (*id.* ¶¶ 71-89, Ex. A-B); banking records (*id.* ¶¶ 90-104, Ex. C-F); and other  
3 Omidi Network documents (*id.* ¶¶ 83(b), 107(e), 108(a)-(c), Ex. G).

4 Second, it is immaterial. There is no general bar to pleading on information and  
5 belief. *See Carolina Ins. Co. v. Team Equip. Inc.*, 741 F.3d 1082, 1087 (9th Cir. 2014)  
6 (“Carolina should have been permitted to plead its allegations on the basis of  
7 information and belief”). United alleges detailed facts showing unity of interest  
8 between the Omidis and Providers; discovery will shed further light on the Omidis’ role  
9 in the scheme to defraud United—a scheme the Omidis have attempted to conceal.

10 The Omidis also erroneously suggest that United’s allegations are deficient  
11 because the Omidis themselves are not alleged to have acted directly, by treating  
12 patients or submitting reimbursement claims. First, that is not accurate. The FAC has  
13 numerous allegations of direct acts by the Omidis. Michael is the provider on 69 claims  
14 at issue in the FAC. (FAC Appendix I.) Julian was the payee on at least one check paid  
15 by United for services at issue. (FAC ¶ 90.) The *Omidis* established hundreds of  
16 corporate entities intended to conduct and conceal their fraudulent activities. (*Id.* ¶ 72.)  
17 The *Omidis* used these entities to conceal and commingle fraudulently obtained funds  
18 paid by United. (*Id.*) The *Omidis*, through Top Surgeons, executed contracts with  
19 surgeons who perform all of their surgeries at *Omidi*-owned surgical centers. (*Id.* ¶  
20 108.(a)-(b).) *Michael* is the head of Independent Medical Services and all of the  
21 surgical centers. (*Id.* ¶ 107(e).) The commingled funds are often deposited in the  
22 *Omidi*-owned Top Surgeons bank account, (*id.* ¶ 98(a)-(c)), among numerous entities  
23 affiliated with the Omidi Network, (*id.* ¶¶ 95-104). Most troublingly, the *Omidis* dictate  
24 doctor and patient scheduling, (*id.* ¶ 107(f)(ii)), medical decision-making, (*id.* ¶¶ 107;  
25 107(b)-(c)), and physician record-keeping, (*id.* ¶ 107(f)(i)). Taken together, these  
26 allegations illustrate just how deeply the *Omidis* are directly embedded in the fraud  
27 against United.

1           Second, where the Omidis acted indirectly through alter egos, that is not  
2        exculpatory; *it is precisely the point of any alter ego scheme*. Of course the Omidis  
3        tried to limit their direct involvement in the scheme and cover their tracks, and Julian  
4        lost his license to practice medicine long ago. Individuals operating corporate alter egos  
5        naturally attempt to shift legal responsibility to the corporate entities. The Omidis  
6        operated through the Omidi Network, as described in great detail in the FAC. They are  
7        legally responsible for the actions of the Omidi Network.

8           United's FAC also satisfies the second prong of the alter-ego test, inequitable  
9        results if the individuals are not held responsible for corporate acts. Such inequity  
10       would follow if the individual Omidis were not held personally liable for the fraud  
11       perpetrated at their behest and for their benefit. To satisfy the second prong, United  
12       must (and does) allege that the Omidis engaged in "conduct amounting to bad faith  
13       [that] makes it inequitable for the corporate owner to hide behind the corporate form."  
14       *Sandoval v. Ali*, 2014 WL 1311776, at \*5 (N.D. Cal. Mar. 28, 2014). Put differently,  
15       "when a corporation 'is used by an individual or individuals . . . to perpetrate a fraud,  
16       circumvent a statute, or accomplish some other wrongful or inequitable purpose, a court  
17       may *disregard the corporate entity*.'" *McClellan*, 89 Cal. App. 4th at 752-53.<sup>4</sup>

18           The Omidis claim that because none of their entities are formally insolvent,  
19       there can be no inequitable result, but that is not true. The Omidis change corporate  
20       entities to avoid fraud detection by regulators and insurers, a clear instance of bad faith.  
21       (FAC ¶¶ 70, 83(a)-(b).) The fraud is made possible by the multiplicity of shell  
22       corporations and newly-renamed Providers. For example, after the U.S. Department of  
23       Health and Human Services uncovered numerous deficiencies at Almont Ambulatory  
24       Surgical Center, the Omidis continued operating the ASC, but under a new name,

25       <sup>4</sup> The alter-ego doctrine is designed for tort claims, especially fraud. Courts often  
26       comment that the "alter ego doctrine should be applied more sparingly in contract  
27       cases than in tort or other third-party liability cases" because contracting parties  
28       have willfully chosen with whom to contract. *See Paul Haggis, Inc. v. Yari*, 2014  
WL 406828, at \*2 (Cal. Ct. App. Jan. 31, 2014) (unpublished).

1 Beverly Hills Surgery Center, LLC, a/k/a New Life Surgery Center, LLC. (*Id.* ¶ 83(a).)  
2 This shape-shifting corporate structure is precisely what prevents United from securing  
3 a just result absent the individual Omidis' participation in this action.

4 Moreover, the alter-ego doctrine is primarily designed for those cases where "it  
5 would be unjust to permit those who control companies to treat them as a single or  
6 unitary enterprise and then assert their corporate separateness *in order to commit frauds*  
7 *and other misdeeds with impunity.*" *Las Palmas Assocs. v. Las Palmas Ctr. Assocs.*,  
8 235 Cal. App. 3d 1220, 1249 (1991) (emphasis added). And unlike the non-fraud  
9 allegations in *Sandoval*, 2014 WL1311776, at \*1, and *Hennigan v. Insphere Ins.*  
10 *Solutions, Inc.*, 2013 WL 6019486, at \*4 (N.D. Cal. Nov. 13, 2013)—two cases heavily  
11 relied upon by the Omidis—Providers' fraud and the Omidis' direction and control over  
12 nearly every aspect of Providers' business is precisely the type of *fraud* the doctrine  
13 was designed to remedy. Because it would be inequitable to permit this fraud to  
14 continue, the Court should prevent the Omidis from hiding behind (and abusing) the  
15 corporate form as a means of escaping personal liability.

16 There is no factual support for the Omidis' assertion that none of the entities are  
17 incapable of paying a judgment. The FAC alleges multi-million dollar fraud. The  
18 Omidi Network included dozens of corporate entities. If the Omidis contend that each  
19 of these entities (or any of them, or even all of them together) could pay a multi-million  
20 dollar judgment, let them prove it.

21 **III. United Has Properly Alleged Fraud And Conspiracy.**

22 United also properly pleads the Omidi Network's fraudulent scheme and  
23 accompanying conspiracy. California fraud claims require: "(a) misrepresentation  
24 (false representation, concealment, or nondisclosure); (b) knowledge of falsity (or  
25 'scienter'); (c) intent to defraud, i.e., to induce reliance; (d) justifiable reliance; and (e)  
26 resulting damage." *Lazar v. Superior Court*, 12 Cal. 4th 631, 638 (1996). The Omidis  
27 focus on the first element (misrepresentation) and fourth element (justifiable reliance)  
28 of United's fraud claim, but their arguments do not negate the particularized allegations

1 showing that Counterclaim Defendants defrauded United.<sup>5</sup>

2 **A. United adequately pleads each of its fraud theories.**

3 In disputing the sufficiency of United's fraud claim, the Omidis rehash the same  
4 co-pay waiver arguments made by the Providers, and similarly distort the actual fraud  
5 theory presented in the FAC. As discussed in United's opposition to the Provider  
6 MTD, routine co-pay waivers, particularly accompanied by misrepresentation of the  
7 Providers' total charges, are recognized as fraudulent by California courts, other states'  
8 courts, the Department of Health and Human Services, and the AMA. United further  
9 responds to the Omidis' additional points as follows:

10 The Omidis misconstrue United's actual fraud theory when they claim that the  
11 FAC does not allege that the Omidis "ever falsely stated that a co-pay or deductible had  
12 been collected when it had not." Omidi MTD at 8. The claim forms submitted by the  
13 Providers in the Omidi Network affirmatively overstated the actual, total charges for the  
14 lap band surgery (and other procedures) because those charges purportedly included  
15 patient responsibility amounts, but the Omidi Network had already waived that portion  
16 of the charges. That is a fraudulent misrepresentation.

17 The Omidis chide United for alleging that the Providers (i) waived co-pays; and  
18 (ii) eventually attempted to balance bill the patient. Omidi MTD at 10. They claim that  
19 co-pays were not waived and that attempts are now being made to collect from patients.  
20 They introduce and improperly rely on facts outside the FAC, arguing that the forms  
21 signed by Omidi Network patients did not waive co-pays.<sup>6</sup> But even if considered at

22 <sup>5</sup> The Omidis also argue that United has not linked them to the surgical centers with  
23 enough specificity to satisfy Fed. R. Civ. P. 9(b). As detailed in Section II, *supra*,  
24 United offers detailed allegations showing the Omidis' ownership, control, and  
management over the Omidi Network and its scheme. The FAC contains more  
than enough detail.

25 <sup>6</sup> On a motion to dismiss, the Court can consider documents referenced in the  
26 pleading, but this would not include the written patient forms. The detailed facts  
27 alleged with respect to the "exemplar" patients make clear that United is alleging  
oral waiver of co-pays by the Omidi Network, not written waiver. (See, e.g., FAC  
¶¶ 132 (United Member 8); 160 (United Member 1); 166 (United Member 2).)

1 this stage, the content of signed forms is not dispositive. The argument that the *forms*  
2 signed by the patients require them to make co-pays does not defeat the factual  
3 allegation that the Providers promised not to collect co-pays. The allegations of the  
4 FAC (promises to waive co-pays) are presumed to be true on this motion. That the  
5 Omidis somehow induced patients to sign forms that are inconsistent with the Omidis'  
6 promises to waive co-pays, through a process not described anywhere in the record,  
7 simply shows how they successfully deceived their own patients as well as United. The  
8 form does not disprove the fraud; the form is part of the fraud.

9 On a motion to dismiss, with United entitled to all favorable inferences, the  
10 written forms are not even enforceable in light of the Providers' oral promise of waiver.  
11 *See Riverisland Cold Storage, Inc. v. Fresno-Madera Prod. Credit Ass'n*, 55 Cal. 4th  
12 1169, 1174 (2013) (extrinsic evidence may defeat enforceability of a written agreement  
13 that was the product of fraud). A fact-intensive inquiry into the forms' enforceability is  
14 of course improper on a motion to dismiss.

15 Even if the Court could review the assignments on a motion to dismiss, under  
16 California law the right to collect copays is not enforceable in light of the Providers oral  
17 promise not to collect these sums. Initially, the assignment does not purport to be an  
18 "integrated" contract stating all of the rights and duties of the parties—it only reflects  
19 the terms of an assignment—and thus oral promises not to collect copays are  
20 enforceable even under the parol evidence rule. *See Brawthen v. H. & R. Block, Inc.*, 28  
21 Cal. App. 3d 131, 137 (1972) (oral statements can form a part of a contract where the  
22 written contract is not complete, integrated expression of parties' intent). Just as  
23 critically, under California law, an oral promise inducing participants into entering into  
24 a contract cannot be modified by boilerplate language buried in a form provided to  
25 consumers. *Riverisland Cold Storage*, 55 Cal. 4th at 1174.

26 Further, although the Omidis claim that these documents demonstrate that the  
27 patients "were balanced billed," they do nothing of the sort. Nothing in the documents  
28 indicates that the Omidis actually attempted (in violation of their promises) to collect

1 patient co-pays. In any case, current collection efforts do not change the analysis. Just  
2 because the Providers reneged on a promise to waive co-pays—by belatedly balance  
3 billing patients—does not make their initial misrepresentation to United any less  
4 fraudulent (or any less damaging, since United contends that the initial waiver of co-pay  
5 induced patients to undertake surgery they would otherwise have foregone). This is a  
6 cover-up of past fraud. If the Omidis seriously intend to *prove* otherwise, they can  
7 attempt to do so—at trial. On a motion to dismiss, United’s allegations of co-pay  
8 waiver must be credited, and it clearly states a viable fraud claim. Even if, in violation  
9 of their promises, the Providers did charge participants years after the event, it only  
10 underscores that their initial oral promises to waive those co-pays were fraudulent. And  
11 by fraudulently inducing participants into receiving out-of-network services, United, the  
12 patients, and the Plans were harmed.

13 Of course, co-pay waiver is just one of the Omidis’ fraudulent schemes. The  
14 FAC’s other fraud theories are just as viable. The Omidi Network used inflated CPT  
15 codes; charged for procedures that were never performed; and performed unnecessary  
16 surgeries, such as a second, unnecessary EGD procedure, to manufacture a reason to  
17 perform an unnecessary hiatal hernia surgery. (FAC ¶ 219-20.) Regardless of how the  
18 Omidis try to rationalize medically unnecessary surgeries, it is insurance fraud to  
19 perform (i) a second unnecessary EGD, (ii) a manufactured hiatal hernia surgery, and  
20 (iii) an undocumented lap band surgery that was the only reason the patient sought  
21 treatment. (*Id.* ¶¶ 215-21.) *See United States v. Patel*, 485 Fed. App’x 702, 709 (5th  
22 Cir. 2012) (affirming insurance-fraud conviction for doctor who performed medically  
23 unnecessary procedures on patients with private insurance).<sup>7</sup>

24

25 <sup>7</sup> A very similar scheme was recently the subject of a criminal indictment in this  
26 Court. *United States v. Nguyen*, Case no. 14-cr-00110, Indictment at ¶¶ 4-6 (C.D.  
27 Cal. July 16, 2014) (See Ex. 2 to the Declaration of Kirsten Schubert) (indicting  
submitting physician for, *inter alia*, performing medically unnecessary procedures and  
fraudulent claim forms).

1       Once again, the Omidis mischaracterize United's allegations, claiming, for  
2 example, that there is nothing wrong with failing to include the lap band surgery on  
3 claim forms since they were not charging for it. But that is not United's position. The  
4 FAC alleges that the Omidi Network did indeed charge for the lap band surgery (the  
5 charges claimed are far too high for hernia surgery). They misrepresented what they  
6 were doing by omitting mention of the procedure they actually sought to charge for.

7       The Omidis also suggest that these practices cannot have occurred very often,  
8 since the FAC contains only a limited number of examples. But this is an implied  
9 admission by the Omidis, since occasional fraud is still fraud, and discovery may well  
10 reveal substantial numbers of additional examples. For now, it is clear that the FAC's  
11 15 detailed examples of all of the various types of fraud are sufficient to state a fraud  
12 claim and survive a motion to dismiss. *Nutrishare, Inc. v. Conn. Gen'l Life Ins. Co.*,  
13 2014 WL 1028351, at \*4 (E.D. Cal. Mar. 14, 2014) (The pleading need not "specify  
14 each and every transaction, such particularity is neither practical nor required.")

15       In addition, Providers fraudulently altered patient Body Mass Index ("BMI")  
16 measurements, to make it appear (falsely) that patients qualified for lap band surgery.  
17 The Omidis' attempt to explain this away as a "clerical error" is wildly implausible,  
18 given the particularity of United's allegations.<sup>8</sup> The additional examples in the FAC,  
19 (see FAC ¶¶ 254-72), further confirm the implausibility of the "clerical error" defense.

20       Defensive excuses (feeble or not) have no place in a motion to dismiss. If the  
21 Omidis want to claim clerical error, they can plead that defense and try to prove it.  
22 They cannot, however, ask this Court to *find* clerical error at this stage of the case.

23  
24       <sup>8</sup> For example, Dr. Lee recorded United Member 7's height as 5'3" on the form used  
25 to determine the patient's candidacy for a lap band. (FAC ¶ 256.) But on the day  
26 of surgery, Member 7 was measured as two inches taller. (*Id.* ¶ 257.) The second  
27 measurement was used to determine the amount of anesthesia the patient required  
28 for surgery. Given the importance of administering the correct dosage of  
leaving the more-than-probable inference that Dr. Lee falsified the initial  
measurement to qualify Member 7 for lap band surgery.

1           Finally, United pleads a viable fraud claim based on Providers' exorbitant and  
2 excessive insurance claims. The exorbitant claims are further evidence that the Omidi  
3 Network misrepresented the *actual amounts* charged. In other words, it was fraud to  
4 bill United \$140,000 for a procedure that typically costs one-tenth of that amount (*id.*  
5 ¶ 68). *See Nutrishop, 2014 WL 1028351, at \*1* (denying motion to dismiss exorbitant-  
6 fee claim where CIGNA alleged that Nutrishop "bill[ed] CIGNA at exorbitant rates  
7 while misrepresenting the amounts it usually accepts for the services provided and what  
8 the 'actual, total charges' for those services were"). By any measure, United's fraud  
9 theories state plausible and particularized causes of action.

10           **B. United justifiably relied upon the misrepresentations.**

11           United also properly alleges reliance. The Omidis assert that United was on  
12 inquiry notice of the falsity of their statements and could not have justifiably relied  
13 upon the fraudulent claim forms.<sup>9</sup> Omidi MTD at 15-16. The Omidis' argument, in  
14 other words, is that its fraud was so blatant that United should have noticed it sooner.

15           Even if the Omidis' argument ("you should have seen my fraud more clearly")  
16 is not an admission of liability, justifiable reliance is a fact issue unsuitable for a motion  
17 to dismiss. *Thrifty Payless, Inc. v. Americana at Brand, LLC*, 218 Cal. App. 4th 1230,  
18 1239 (2013) ("Except in the rare case where the undisputed facts leave no room for a  
19 reasonable difference of opinion, the question of whether a plaintiff's reliance is  
20 reasonable is a question of fact."). Here, the Omidis have offered nothing to suggest  
21 that this is such a "rare case." It is not.

22           In asking the Court to make an extraordinary finding of no justifiable reliance,  
23 the Omidis continue to ignore the gist of United's fraud theory. The Omidi Network  
24 deceived United by affirmatively misrepresenting the amount of money the Providers  
25 charged patients. The amount stated as the total charge on the claim was *not* the total

26           <sup>9</sup> The Omidis argue only that United was unjustified in relying upon claim forms  
27 that included excessive and exorbitant fees. Omidi MTD at 16. The Omidis do not  
dispute United's justifiable reliance regarding United's three other fraud theories.

1 charge, because the co-pay waiver reduced the amount of the total charge. The face of  
2 the claim forms gave no indication of co-pay waiver. United had no reason to suspect  
3 it, particularly given the undisclosed nature of co-pay waivers. United was justified in  
4 relying on the fraudulent claim forms, certainly for purposes of this motion.

5 *Nutrishare*, 2014 WL 1028351, at \*8; *Feiler v. N.J. Dental Ass'n*, 467 A.2d 276, 281  
6 (N.J. Super. Ct. Ch. Div. 1983).

7 *Nutrishare* rejected a similar argument, because CIGNA adequately alleged that  
8 it "relied on the misrepresentations in the claim forms submitted by Nutrishare, leading  
9 it to reimburse Nutrishare amounts in excess of what was due under the terms of the  
10 plans." *Nutrishare*, 2014 WL 1028351, at \*5. United's allegations are nearly identical  
11 to CIGNA's allegations in *Nutrishare*. United "reasonably relied on the false  
12 statements contained in the claims . . . as to the amount charged to the members" and  
13 paid Counterclaim Defendants amounts not actually owed. (FAC ¶¶ 289; 293.)

14 The Omidis' repeated reference (here and in their timeliness arguments) to  
15 United's decision not to pay certain claims in 2010 and 2011 does not undercut  
16 justifiable reliance or constitute inquiry notice of fraud. United denies claims for a wide  
17 number of reasons. The fact that Claim A was denied in 2010 (for a reason not shown  
18 in either the FAC or the Omidis' motion) says absolutely nothing about whether United  
19 should have known that Claim B in 2011 was fraudulent.

20 California courts routinely permit fraud claims to proceed when the defendant  
21 had "superior knowledge and information." *Thrifty Payless, Inc.*, 218 Cal. App. 4th at  
22 1242. The Omidi Network had superior knowledge about whether it (i) waived co-pays  
23 and failed to inform United; and (ii) billed United exorbitant charges for routine  
24 procedures. The Omidis cannot claim that United should have known about its fraud,  
25 when it repeatedly concealed the very nature and scope of the fraud from United.

26  
27  
28

## C. United's fraud and conspiracy claims are not time-barred.<sup>10</sup>

The Omidis raise statute of limitations arguments for each of the state law claims. Because the reasons why those arguments fail are very similar for each state-law claim, United addresses all limitations issues at pp. 21-25, *infra*.

**D. United's conspiracy allegations are sufficient.**

The Omidis also attack Count III (conspiracy), but United's allegations clearly support civil conspiracy's three elements: "(1) formation of the conspiracy (an agreement to commit wrongful acts); (2) operation of the conspiracy (commission of the wrongful acts); and (3) damage resulting from operation of the conspiracy." *People v. Beaumont Inv., Ltd.*, 111 Cal. App. 4th 102, 137 (2003).

The Omidis challenge only the conspiracy’s formation.<sup>11</sup> California does not require an “express agreement” for civil conspiracy, only “a tacit understanding.” *In re Sunset Bay Assocs.*, 944 F.2d 1503, 1517 (9th Cir. 1991). United alleges that the Omidis and others entered into *either* an explicit *or* tacit agreement. For example, the Omidis agreed “to create Top Surgeons, Inc., Top Surgeons, LLC and 1-800-Get-Thin, LLC to fraudulently market and sell Lap Band surgeries.” (FAC ¶¶ 304; 307(a).) The Omidis agreed to organize surgical centers to which Providers could refer patients. (*Id.* ¶¶ 307(b)-(e).) Indeed, it is difficult to imagine anyone creating the enormous web of corporate entities, maintaining them at the same few addresses, renaming the same business when it was necessary to escape detection, and commingling funds, for any

<sup>10</sup> The financial consequences of the fraud and other wrongful acts alleged in the FAC remain as issues in the case separate and apart from the Counts of the FAC. United has alleged as an affirmative defense that it entitled to “set off and recoupment . . . for wrongful claims previously submitted by Plaintiffs and paid by United or the health plans [for which United acts as claims administrator].” Answer; Eighteenth Affirmative Defense. Set-off and recoupment are not subject to a limitations defense. *See, generally, Constr. Protective Servs., Inc. v. TIG Specialty Ins. Co.*, 29 Cal.4th 189, 195-98, (2002).

<sup>11</sup> The Omidis also argue that if the fraud claim falls, the conspiracy claim must fall. But United's fraud and alter-ego allegations remain viable, and so too does the conspiracy claim. *See Saunders v. Superior Court*, 27 Cal. App. 4th 832, 846 (1994).

1 reason *other* than to further a conspiracy. For the same reason, the Omidis agreed to  
2 direct and control all aspects of patient scheduling, billing, record-keeping, and most  
3 troublingly, medical decision-making. (*Id.* ¶¶ 107(b)-(c); 107(f)(i)-(iii).) These  
4 allegations state a claim that the Omidis conspired to defraud United.

5 The pleading standard is not strict. “[T]he existence of a conspiracy ‘may  
6 sometimes be inferred from the nature of the acts done, the relations of the parties, the  
7 interests of the alleged conspirators, and other circumstances.’” *In re Sunset Bay*  
8 Assocs., 944 F.2d at 1517 (quoting *Greenwood v. Mooradian*, 137 Cal. App. 2d 532,  
9 538 (1955)).<sup>12</sup> The specific allegations here amply justify such an inference. For  
10 example, the Omidis’ corporate structure is designed to evade fraud detection.  
11 Moreover, the individual parties are brothers, who jointly own and control the  
12 Providers. Ultimately, the relationship and joint interest of the parties is more than  
13 enough for a reasonable fact finder to infer a conspiracy.

14 **IV. United Properly Alleges UCL Claims.**

15 The Omidis attack United’s UCL cause of action, arguing that (1) United does  
16 not allege fraudulent, unfair, or unlawful practices; (2) relief under the UCL is  
17 unavailable against the Omidis as a matter of law; and (3) United’s UCL claim is time-  
18 barred. Omidi MTD at 19-22.<sup>13</sup> These arguments are unpersuasive.

19 **A. United Properly Alleged Wrongful Conduct Under the UCL**

20 The Omidis’ first argument (no “fraudulent” practices as a predicate for UCL  
21 liability) merely relies on their earlier attacks on the fraud claim.<sup>14</sup> This fails not only

22 <sup>12</sup> Even the Omidis concede that a conspiracy is relatively easy to allege. Omidi  
23 MTD at 22 (citing *Choate v. Cnty. of Orange*, 86 Cal. App. 4th 312, 333 (2001)).

24 <sup>13</sup> The Omidis briefly reference the issue of UCL standing (*id.* at 19). United  
25 incorporates its discussion of UCL standing in its response to the Provider MTD.

26 <sup>14</sup> Except for mentioning them in an argument heading, the Omidis do not address the  
27 UCL’s “unlawful” or “unfair” prongs, so United has still stated a UCL claim. *See*  
28 Cal. Bus. & Prof. Code § 17200 (proscribing “any unlawful, unfair or fraudulent  
business act or practice” (emphasis added)); *Cel-Tech Commc’ns, Inc. v. Los  
Angeles Cellular Tel. Co.*, 20 Cal. 4th 163, 180 (1999) (each of the UCL’s three  
(Footnote continues on next page.)

1 for all the reasons stated earlier in this brief, but also because a plaintiff “need not plead  
2 all [of] the elements of a common law fraudulent deception.” *Fife v. Facebook, Inc.*,  
3 905 F. Supp. 2d 989, 1012 (N.D. Cal. 2012); *see also Casault v. Fed. Nat'l Mortg.  
Ass'n*, 915 F. Supp. 2d 1113, 1129 (C.D. Cal. 2012). Conduct is “fraudulent” under the  
4 UCL if it would likely deceive a reasonable person. *See In re Tobacco II Cases*, 46 Cal.  
5 4th 298, 312 (2009); *see also Rubio v. Capital One Bank*, 613 F.3d 1195, 1204 (9th Cir.  
6 2010) (fraud prong of UCL “is governed by the reasonable consumer test”). United  
7 satisfied that standard by alleging not only affirmative misrepresentations in claim  
8 forms but also, for example, that patients “would never have agreed to undergo Lap  
9 Band surgery if” they had known that they “would be responsible for a co-payment”  
10 (FAC ¶ 160) and that the Providers omitted services provided from claim forms (*id.* ¶  
11 247). United adequately alleged that the Omidis and their Network engaged in conduct  
12 that would deceive a reasonable person.

14 The Omidis also argue that United’s claims based on the Omidis’ corporate  
15 practice of medicine (which is “unlawful” in violation of the UCL) does not state a  
16 claim because the surgical centers were physician-owned and United cannot identify a  
17 specific medical decision made by a non-physician. But United has alleged in detail  
18 how the Omidi Network, including Julian, whose license was revoked, effectively  
19 owned and controlled the Providers and made medical decisions. (FAC ¶ 107-08.)

20 The incentive payments made to doctors for performing high numbers of  
21 procedures also violate the law. Cal. Bus. & Prof. Code § 650(a) prohibits payments  
22 “as compensation or inducement for referring patients.” Through the 1-800-GET-THIN  
23 recruitment procedures, the doctors brought patients to Omidi Network surgery centers  
24 for procedures and got a bonus if they performed enough procedures. The FAC alleges  
25

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26 (Footnote continued from previous page.)

27 prongs has a different meaning and “a practice is prohibited as ‘unfair’ or  
28 ‘deceptive’ even if not ‘unlawful’ and vice versa”).

1 that that the bonuses were “an inducement to perform procedures at Omidi-owned  
2 surgery centers.” (FAC ¶ 299.) Any defenses the Omidis claim to have must be  
3 resolved based on a factual record.

4 **B. United Has Viable UCL Remedies Against The Omidis**

5 The Omidis assert next that the Court is unable, as a matter of law, to grant any  
6 injunctive relief or restitution against the Omidis. Omidi MTD at 20-21. This conflicts  
7 with the plain text of the UCL, which expressly authorizes injunctions and restitution.  
8 *See Cal. Bus. & Prof. Code § 17203* (providing that “[a]ny person who engages, has  
9 engaged, or proposes to engage in unfair competition may be enjoined” and that the  
10 court may “restore to any person in interest any money or property . . . which may have  
11 been acquired by means of such unfair competition”).

12 To the extent that the Omidis argue that injunctive relief is unavailable to  
13 remedy past conduct, *see* Omidi MTD at 20, they are simply incorrect. Nothing in the  
14 UCL constrains injunctive relief in that way. UCL remedies are “extraordinarily broad”  
15 and can, in fact, be used to “correct the consequences of past conduct and prevent future  
16 violations.” *See Podolsky v. First Healthcare Corp.*, 50 Cal. App. 4th 632, 656 (1996).  
17 In any case, United seeks injunctive relief here not simply to remedy past conduct but  
18 also to prevent future violations. (*See* FAC ¶ 11; Prayer ¶¶ 3-4.) The fact that the  
19 Omidi Network continues to submit fraudulent claims even in 2014 is proof that  
20 injunctive relief is neither outdated nor unneeded.

21 To the extent that the Omidis suggest that UCL restitution is legally unavailable  
22 against them, this argument is based on two faulty premises. First, the Omidis argue  
23 that United cannot obtain restitution from them of money paid to Providers. Omidi  
24 MTD at 21. But this mischaracterizes the factual allegations. The very first paragraph  
25 of the FAC alleges that: “United seeks to recover millions of dollars *paid to brothers*  
26 *Julian and Michael Omidi* through their 1-800-GET-THIN referral network and  
27 network of ambulatory surgical centers . . . as a result of their unlawful scheme and  
28 artifice to defraud United . . . and to illegally enrich themselves through false and

1 fraudulent pretenses, representations, and promises.” (FAC ¶ 1 (emphasis added).)  
2 Because of the nature of the Omidi Network, some of the payments may have been  
3 indirect (some were direct), but they were all payments, ultimately, to the Omidis.

4 The Omidis’ underlying legal premise is also faulty, and the only case they cite  
5 to support it is readily distinguishable. In *Madrid v. Perot Sys. Corp.*, a plaintiff suing  
6 electricity companies was not seeking a refund for money spent for his electricity, but  
7 rather the recovery of *other funds*, including alleged profits from the sale of insider  
8 information. 130 Cal. App. 4th 440, 454, 456 (2005). Such profits were not “money  
9 taken from plaintiff or money in which plaintiff had a vested ownership interest.” *Id.* at  
10 456. Indeed, *Madrid* distinguishes itself from several other cases imposing alter-ego  
11 liability or liability on conspirators. *See id.* at 456-58 (citing *People v. Bestline Prods.,*  
12 *Inc.*, 61 Cal. App. 3d 879 (1976); *People v. Toomey*, 157 Cal. App. 3d 1 (1984); and  
13 *People v. Orange Cnty. Charitable Servs.*, 73 Cal. App. 4th 1054 (1999)). The *Madrid*  
14 court also explained that it was not addressing fraud. *Id.* at 457. United’s FAC, by  
15 contrast, contains alter-ego allegations, (*see* FAC ¶¶ 71-104); conspiracy allegations,  
16 (*see id.* ¶¶ 303-08); and fraud allegations, (*see id.* ¶¶ 282-94).

17 Unlike the plaintiff in *Madrid*, United seeks the return of funds it paid to  
18 Providers as a result of unlawful, unfair, and fraudulent conduct. (*Id.* ¶ 1; Prayer ¶ 2  
19 (seeking that the Court order “Counterclaim Defendants to return or repay to United all  
20 sums that were fraudulently or inappropriately paid to the Counterclaim Defendants”).)  
21 The Court is empowered to grant such relief.

22 **V. United Has Properly Alleged Intentional Interference.**

23 The Omidis argue that the Court should dismiss the intentional-interference  
24 claim (Count IV) because (1) Providers, as contracted parties, cannot intentionally  
25 interfere with the relevant contracts; (2) United alleged “no facts” showing the Omidis  
26 were aware of the terms of those contracts; and (3) United’s “interference cause of  
27 action is time-barred.” Omidi MTD at 23-25. These arguments are unavailing.

1       The Omidis' first argument is the same argument raised by the Providers, and  
2 United rests in part on its response. (See United Resp. to Providers' MTD at Arg.  
3 § III.D.) Most importantly, United alleges intentional interference independent of any  
4 assignment, because the payments were made to Providers as authorized  
5 representatives, not as assignees.

6       The Omidis cite no case holding that an *assignee* can defeat an intentional-  
7 interference claim by claiming to be a *party*. United's claim is also viable to the extent  
8 that the Providers lacked a valid assignment or, even if the assignment was valid, the act  
9 of interference occurred before the assignment. (FAC ¶¶ 271, 311-14.) Yet again, the  
10 Omidis are misusing a 12(b)(6) motion to seek dismissal of only some claims within a  
11 broader count. *Netopia, Inc., Sec. Litig.*, 2005 WL 3445631, at \*3.

12       The Omidis' second argument—that the Omidis lacked knowledge of the  
13 provisions in the plans that prohibited waiver of co-payments—is flawed because it  
14 ignores the factual allegations expressly alleging that the Omidis had such knowledge.  
15 (See, e.g., FAC ¶ 310.) Indeed, it is difficult to understand how United could have  
16 pleaded the Omidis' knowledge of the terms of the plans more directly.

17       **VI. All Of United's State Law Counts Are Timely.**

18       The Omidis argue that fraud and conspiracy, the UCL claim, and the intentional  
19 interference claims are all time-barred. For multiple reasons, there is no basis to grant a  
20 motion to dismiss on timeliness grounds. The Omidis attempt to raise the *affirmative*  
21 *defense* of statute of limitations in their motion to dismiss. Even if that were  
22 procedurally proper, the FAC's allegations, taken as true, defeat the limitations  
23 defenses. The statutes of limitations are three years for fraud, four years for the UCL,  
24 and two years for intentional interference. Cal. Civ. Code § 338(d) (fraud); Cal. Bus. &  
25 Prof. Code § 17208 (UCL); Cal. Civ. Code § 339(1) (intentional interference).

26       As with other Omidi arguments, the limitations defense applies only to some  
27 *claims* within the FAC's Counts. Many of the payments induced by the Omidis' fraud  
28 occurred within the limitations periods. Because the motion to dismiss is not the proper

1 vehicle to attack *portions* of a cause of action, dismissal on limitations grounds must be  
2 denied. *Netopia, Inc., Sec. Litig.*, 2005 WL 3445631, at \*3.

3 The limitations argument also fails for other reasons. On this affirmative  
4 defense, the Omidis bear the burden of proof. *Grisham v. Philip Morris, Inc.*, 670 F.  
5 Supp. 2d 1014, 1020 (C.D. Cal. 2009). The accrual and running of a limitations period  
6 in California raises a host of fact-specific legal inquiries that cannot normally (and  
7 certainly not here) be resolved from the face of a pleading.

8 The first factually complex issue is accrual of the cause of action. A fraud  
9 claim accrues on “the date the complaining party learns, or at least is put on notice, that  
10 a representation was false.” *Brandon G. v. Gray*, 111 Cal. App. 4th 29, 35 (2003). As  
11 the California Supreme Court recently recognized, the UCL is “governed by common  
12 law accrual rules to the same extent as any other statute.” *Aryeh v. Canon Bus.  
Solutions, Inc.*, 55 Cal. 4th 1185, 1196 (2013). United’s discovery of the Omidis’ fraud  
14 is a question of fact, and courts are reluctant to decide it even on summary judgment, let  
15 alone on a motion to dismiss. *Grisham*, 670 F. Supp. 2d at 1021 (“[S]ummary  
16 judgment is a disfavored vehicle for determining whether a party exercised reasonable  
17 diligence in attempting to determine the cause of her injury. This is largely a factual  
18 issue . . .”).

19 Rather than attempt to show how, on the face of the FAC, United must have  
20 discovered the fraudulent scheme at some early date, the Omidis’ motion simply notes  
21 United’s sophistication and posits hypotheticals about what United might, could or  
22 should have done to discover the fraud sooner. Omidi MTD at 18. Even after full  
23 discovery, with an actual evidentiary record, courts are very reluctant to decide this  
24 issue as a matter of law on summary judgment. It certainly is not amenable to  
25 resolution on this motion, given the Omidis’ burden of proof and their reliance on  
26 assumptions about what could have happened.

27 With regard to Count III (conspiracy), accrual occurs even later. United’s  
28 conspiracy claim does not accrue until the “last overt act” is completed. *Wyatt v. Union*

1 *Mortg. Co.*, 24 Cal. 3d 773, 786 (Cal. 1979); *Raceway Props., LLC v. LSOF Carlsbad*  
2 *Land L.P.*, 157 Fed. App'x. 959, 962 (9th Cir. 2005). Here, the FAC alleges that the  
3 conspiracy is still ongoing, as the Omidi Network is still performing medical procedures  
4 at exorbitant prices while misrepresenting to United actual patient charges. (FAC ¶  
5 304.) Because the conspiracy continues, the statute of limitations on the underlying  
6 offenses has not yet accrued. *See Raceway Props., LLC*, 157 Fed. App'x at 962  
7 (reversing dismissal of conspiracy claim because the complaint alleged that the “last  
8 overt act occurred within the statutory period”); *Molko v. Holy Spirit Ass'n*, 46 Cal. 3d  
9 1092, 1127 (1988) (superseded by statute on other grounds) (“[I]f a continuing  
10 conspiracy is proved, the action is obviously timely. . . . The determinative issue is  
11 factual and cannot be resolved by demurrer.”).<sup>15</sup>

12 Even if a presumptive accrual date could be determined (it cannot be on this  
13 motion), the Omidis ignore a host of equitable doctrines that delay when a cause of  
14 action accrues, including the (1) discovery rule; (2) equitable tolling; (3) fraudulent  
15 concealment; (4) continuing-violation doctrine; and (5) continuous-accrual doctrine.  
16 *See Aryeh*, 55 Cal. 4th at 1192. Courts are properly reluctant, unless it is absolutely  
17 clear from the face of the pleadings, to resolve these fact-dependent equitable doctrines  
18 at the motion-to-dismiss stage. *See, e.g., Supermail Cargo, Inc. v. United States*, 68  
19 F.3d 1204, 1206 (9th Cir. 1995) (equitable tolling is not usually amenable to resolution  
20 on a Rule 12 motion); *Grisham*, 670 F. Supp. 2d at 1021 (summary judgment “rarely  
21 proper” when statute of limitations turns on “when plaintiff discovered or should have  
22 discovered the elements of the cause of action”); *Snow v. A.H. Robins Co.*, 165 Cal.  
23 App. 3d 120, 128 (1985) (issue of belated discovery is typically “for the trier of fact to  
24 decide”). *See also Cervantes v. City of San Diego*, 5 F.3d 1273, 1275 (9th Cir. 1993)  
25 (motion to dismiss based on statute of limitations, “can be granted only if the assertions

26 <sup>15</sup> Courts are reluctant to rule on the date of the last overt act of a conspiracy as a  
27 matter of law. *See Livett v. F.C. Fin. Assocs., Ltd.*, 124 Cal. App. 3d 413, 418  
(1981).

1 of the complaint, read with the required liberality, *would not permit the plaintiff to*  
2 *prove*” the potential applicability of a tolling doctrine (emphasis added)).

3 Here, the FAC’s allegations support equitable tolling. Fraudulent concealment  
4 tolls the statute “where a defendant, through deceptive conduct, has caused a claim to  
5 grow stale.” *Aryeh*, 55 Cal. 4th at 1192. The statute does not run “for that period  
6 during which the claim is undiscovered by plaintiff or until such time as plaintiff, by the  
7 exercise of reasonable diligence, should have discovered it.” *See Agustina Sanchez v. S. S.*  
8 *Hoover Hosp.*, 18 Cal. 3d 93, 99 (1976); *see also Grisham v. Philip Morris U.S.A., Inc.*,  
9 40 Cal. 4th 623, 637 (2007).

10 Fraudulent concealment also applies here. United alleged in detail how it  
11 behaved reasonably and diligently, but still did not detect the sophisticated and complex  
12 wrongful conduct that the Omidi Network labored so hard to conceal. (*See, e.g.*, FAC  
13 ¶¶ 17, 59, 281.) Further, the Omidis committed fraud while abusing corporate  
14 formalities and changing the names of Providers—efforts specifically designed to defeat  
15 United’s fraud-detection efforts. (*Id.* ¶¶ 70, 78, 94.) The fraudulent-concealment  
16 exception applies to United’s UCL claims.

17 The Omidis also ignore the fact that the FAC is a compulsory counterclaim. It  
18 involves (wholly or in large part) the same providers, plans, and patients, all in  
19 connection with the same fraudulent scheme by the Omidi Network. A compulsory  
20 counterclaim relates back to the date of the original complaint. *See, e.g.*, *N. Cnty.*  
21 *Commc’ns. Corp. v. Verizon Global Networks, Inc.*, 685 F. Supp. 2d 1112, 1119 (S.D.  
22 Cal. 2010) (compulsory counterclaim tolls statute of limitations).

23 Finally, United’s claims are timely under the “continuing violation doctrine,”  
24 which “aggregates a series of wrongs or injuries for purposes of the statute of  
25 limitations, treating the limitations period as accruing for all of them upon commission  
26 or sufferance of the last of them.” *Aryeh*, 55 Cal. 4th at 1192. United has alleged that  
27 the Omidis and their clinics, beginning in 2008 and continuing to the present, have  
28 engaged in a “pattern and practice” of conduct of submitting thousands of claims that

1 are false or otherwise fraudulent for substantially similar reasons. (See, e.g., FAC ¶¶  
2 90, 272, 275.) These facts are a classic example of a “continuing violation.” *See Aryeh*,  
3 55 Cal. 4th at 1192 (“Allegations of a pattern of reasonably frequent and similar acts  
4 may, in a given case, justify treating the acts as an indivisible course of conduct  
5 actionable in its entirety, notwithstanding that the conduct occurred partially outside,  
6 and partially inside the limitations period.”). The Omidis cannot meet their burden to  
7 show that the statute of limitations bars United’s claims.<sup>16</sup> At a minimum, United has  
8 alleged enough facts to create a fact issue, and the Court should therefore decline to  
9 decide the statute-of-limitations question at this time.

10 **CONCLUSION**

11 United respectfully requests that the Court deny the Omidis’ Motion to Dismiss.

13 Dated: October 31, 2014

**WALRAVEN & WESTERFELD LLP**

14 /s/ Bryan S. Westerfeld

15 By: **BRYAN S. WESTERFELD**  
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17 Inc., and Counterclaim Plaintiffs/Defendants  
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18 Dated: October 31, 2014

**DORSEY & WHITNEY LLP**

20 /s/ R.J. ZAYED

21 By: **R.J. ZAYED**  
22 Attorneys for Defendant UnitedHealth Group,  
23 Inc., and Counterclaim Plaintiffs/Defendants  
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Healthcare Insurance Company, and  
OptumInsight, Inc.

24 \_\_\_\_\_  
25 <sup>16</sup> The result is the same for intentional interference. Cal. Civ. Code § 339(1)  
26 expressly recognizes the discovery rule for intentional interference. There is no  
27 logical reason why fraudulent concealment should not also apply. *See, e.g.*,  
*Bernson v. Browning-Ferris Indus.*, 7 Cal.4th 926, 931 n.3 (1994) (“The rule of  
fraudulent concealment is applicable whenever the defendant intentionally  
prevents the plaintiff from instituting suit.”).

## PROOF OF SERVICE

STATE OF CALIFORNIA )  
COUNTY OF ORANGE } ss )

I am employed in the County of Orange, State of California. I am over the age of 18 years and not a party to the within action. My business address is 101 Enterprise, Suite 350, Aliso Viejo, CA 92656.

On October 31, 2014, I served the foregoing document(s) described as

**COUNTERCLAIM PLAINTIFFS' MEMORANDUM OF POINTS AND  
AUTHORITIES IN OPPOSITION TO OMIDIS' MOTION TO DISMISS THE  
FIRST AMENDED COUNTERCLAIM**

on all interested parties in this action as follows (or as on the attached service list):

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BY CM/ECF NOTICE OF ELECTRONIC FILING: I electronically filed the document(s) with the Clerk of the Court by using the *CM/ECF* system. Participants in the case who are registered *CM/ECF* users will be served by the *CM/ECF* system. Participants in the case who are not registered *CM/ECF* users will be served by mail or by other means permitted by the court rules.

I declare under penalty of perjury under the laws of the State of California that the above is true and correct.

Executed on October 31, 2014, at Aliso Viejo, California.

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Jessica M. Ridley